

Green Initiative Program



BOSCH

Invented for life



Bosch's Green Initiative Program

Bosch's highly efficient and environmentally friendly products are engineered to increase your level of comfort and help reduce your monthly utility bills. With the purchase and installation of Bosch's products, we reward your green initiative with convenient payment options up to \$45,000 on approved credit.

It has never been easier to bring efficient technology into your home. Our Green Initiative Program, provided by EnerBank USA*, offers you the following benefits:"

Your benefits

- ▶ Immediate savings on energy
- ▶ Improve your home and standard of living today
- ▶ If the loan is paid in full before the SAC period is over, all accrued interest will be waived
- ▶ 100% financing available—don't worry about coming up with a down payment
- ▶ No application fee, no closing costs and no prepayment penalties
- ▶ A quick, easy and toll-free loan-by-phone application
- ▶ A fast credit decision in about 10 minute

When you purchase our efficient products, your authorized dealer will offer you 365-Day Same-As-Cash through our Green Initiative Program. With 365-Day Same-As-Cash, you save twice. You can get interest free money for 365 days (if the loan is paid in full within the Same-As-Cash period) and energy savings. If the loan is paid before the SAC period is over, no interest is accrued. Most of our products are ENERGY STAR rated and you can apply for a tax credit. For more information ask your dealer or go to www.boschtaxcredit.com.

Our products and payment options set the tone within our industry and allow you not only to think green but also to build green.



About Bosch products

With a Bosch tankless water heater you'll save energy and money. Tankless units turn on only when there is a demand for hot water. They can reduce your current water heating bill significantly.

Along with the tankless water heaters, Bosch Thermotechnology proudly offers energy efficient and environmentally friendly products for heating and cooling comfort and domestic hot water heating in North America. The main product lines offered are:

- ▶ Geothermal heat pumps
- ▶ Solar panels
- ▶ Floor standing and wall hung boilers
- ▶ Hot water storage tanks
- ▶ Climate and energy controls
- ▶ Many other hot water heating accessories

Please ask your Bosch Representative for detailed information.

Your savings

Our efficient products will provide you with a high comfort of living and additional energy savings. An average household, equipped with our efficient Bosch products, in combination with EnerBank's 365-Day-Same-As-Cash option, could realize the following savings in the first year:

Energy Savings*: \$ 350
Interest Savings:** \$ 350
Total savings: \$ 700

...and that does not even include the Tax Credit*!**

* **Energy Savings:** These are the savings you can realize with our efficient products compared to a conventional device on an annual basis.

** **Interest:** This is the total annual interest you could save compared to more conventional financing options. As an example, the \$350 interest savings is based upon a \$5,000 loan amount with a 7% APR.

*****Tax Credit:** This is the credit you get from the government for installing our ENERGY STAR rated products.

**Now it is time for your initiative - Invest today
and save on energy costs for years to come.**

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